

An aerial photograph of Mureș County, Romania, during a golden sunset. The sun is low on the horizon, casting a warm orange glow over the city. In the foreground, a large, ornate, light-colored building with multiple windows and a central tower stands prominently. To its right, a smaller, white building with a tall, dark, pointed roof and a clock face is visible. The city is densely packed with various buildings, and the streets are visible with some cars. In the background, rolling hills are silhouetted against the bright sky.

# The Mureș County

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**THE ERASMUS+ PLAN OF THE ECONOMIC COLLEGE „TRANSILVANIA”, TÂRGU MUREȘ  
THE PROJECT CRED@COOPERATION, REFORMATION, E-FORMATION AND DIGITALIZATION  
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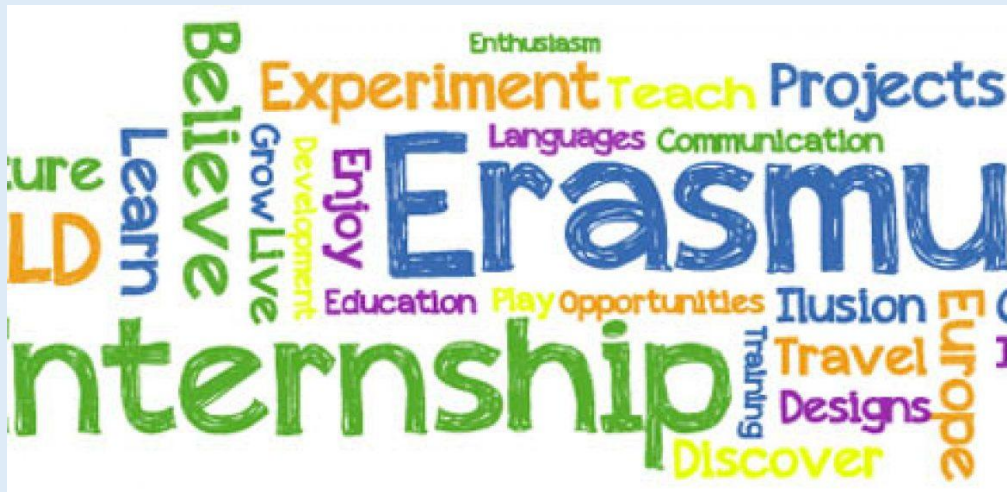
**THE LOGO OF THE PROJECT: „CRED @COOPERATION, REFORMATION, E-FORMATION AND DIGITALIZATION”**

**THE MOTTO OF THE PROJECT: „ALONE WE GROW, TOGETHER WE GROW STRONGER!”**



**ERASMUS+ PROJECT, SCHOOL EDUCATION**  
**REFERENCE NO. 2024-1-RO01-KA121-SCH-000211224**

**ECONOMIC COLLEGE „TRANSILVANIA”, TÂRGU MUREȘ, ROMANIA**







This presentation aim is to explore the Mureș County and its county residence, Târgu Mureș, highlighting its rich history and diverse cultural heritage.

Located in the center of Romania, the Mureș County is known for its picturesque landscapes, historical landmarks, and vibrant multicultural community.

Târgu Mureș, as the county's administrative and cultural center, plays a key role in the region's development, offering a mix of tradition and modernity.



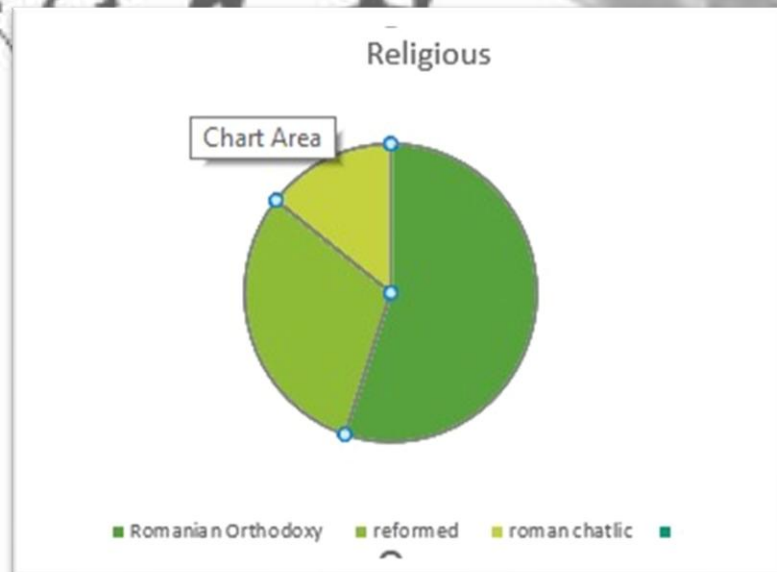
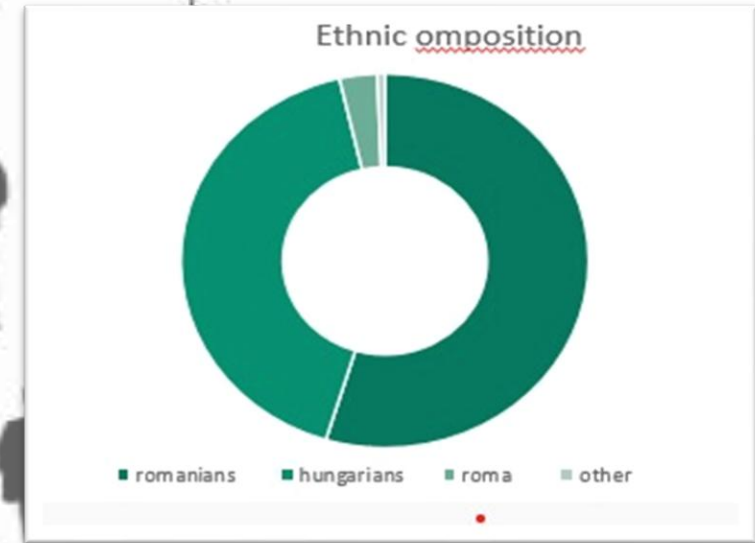


# THE CULTURE AND PEOPLE OF THE MUREȘ COUNTY



**Population:** As of the 2021 census, the city has 116,033 inhabitants.

**Ethnic Composition:**  
Approximately 54.8% are Romanians, 41.8% Hungarians, and 3.0% Roma.



**Religious Affiliation:** The population is predominantly Romanian Orthodox 48.67%, followed by Reformed 27.02% and Roman Catholic 12.67% communities.



## Traditions

- In the Mureș County and Târgu Mureș, several unique wedding and holiday traditions are still practiced today




## 1. Road Blocking Tradition ("Legarea Drumului")

During weddings, the friends and family of the bride and groom block the road leading to the wedding venue. To pass, the groom must complete funny challenges or pay a symbolic "ransom," usually in the form of drinks or sweets. This custom symbolizes the obstacles the couple must overcome in their marriage.







## 2. Stealing the Bride's Shoes ("Furatul Pantofilor Miresei")

Similar to the bride's kidnapping, guests will sometimes steal the bride's shoes and demand a "ransom" in the form of a funny task from the groom or the best man. This custom symbolizes the importance of keeping an eye on the bride.





### 3. Easter Monday Sprinkling ("Stropitul Fetelor")

A tradition preserved mainly among the Hungarian communities, Easter Monday is marked by young men sprinkling perfume or water on young women. Originally done with water to promote health and beauty, today it is more common to use perfume. In return, the boys receive decorated eggs or sweets.





#### 4. Fărșang (Farsang Carnival)

A Hungarian tradition similar to a carnival, celebrating the end of winter. People wear funny costumes, have parades, and make loud noises to ward off evil spirits.





## 5.Traditional clothing

The region's rich cultural legacy is reflected in the most famous traditional costume from Romania's Mures county. It features intricate embroidery, vibrant colors, and unique patterns that vary among the Romanian, Hungarian, and Saxon communities. Women's attire often includes a white blouse with floral motifs, a richly decorated vest, and a pleated skirt, while men wear embroidered shirts, wide belts, and traditional hats.

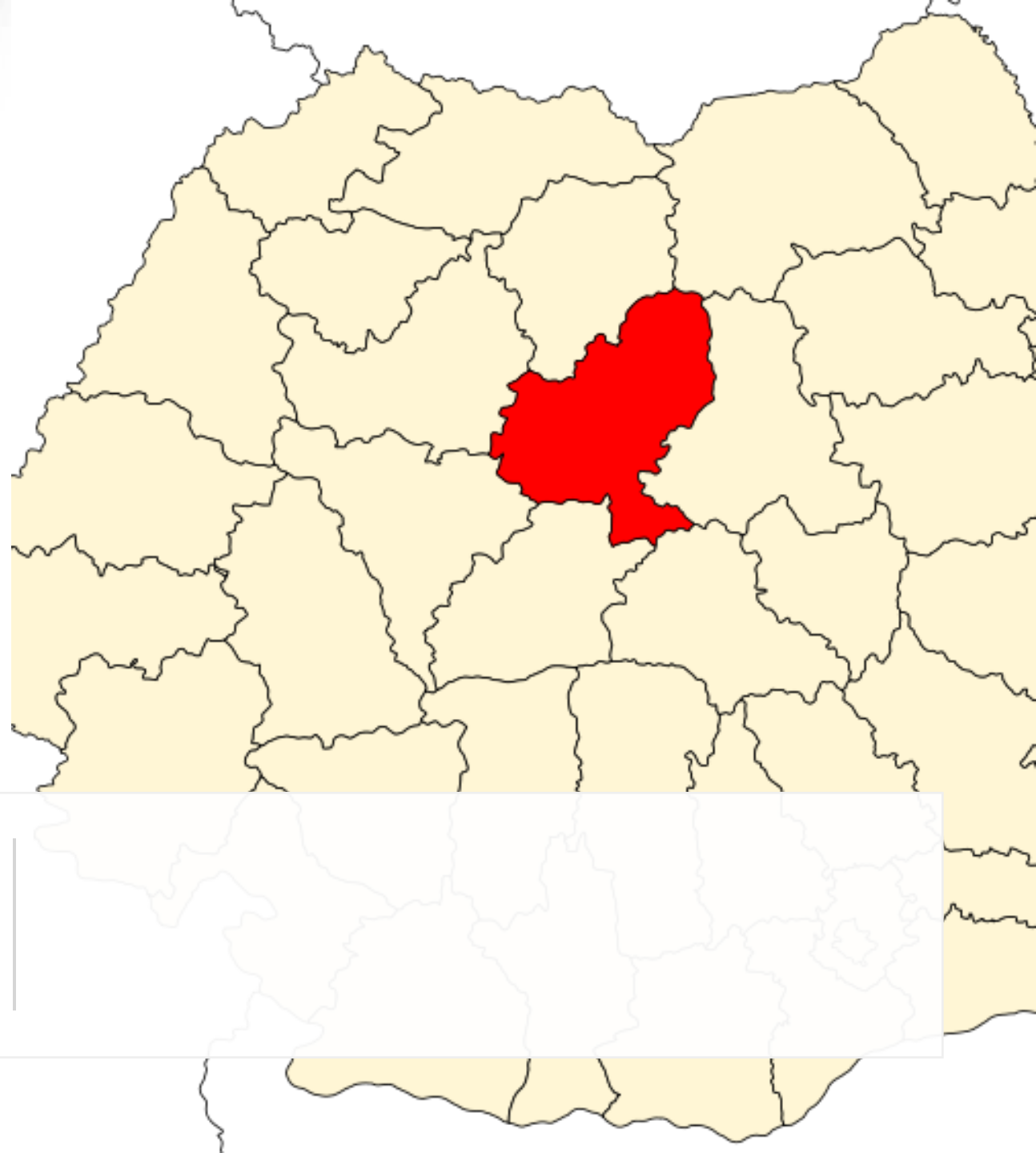


**In the Mureș County and Târgu Mureș, traditional cuisine reflects a blend of Romanian, Hungarian, and Saxon influences. Here are two popular dishes:**

- Kürtőskalács (Chimney Cake) is a sweet, cylindrical pastry that is cooked over an open flame. It is prepared by wrapping dough around a wooden spit, roasted, and coated with sugar that caramelizes into a crispy, golden crust. It is traditionally served with walnut. This traditional Hungarian treat is a popular street food in the region.
- Lángos is a deep-fried flatbread, typically topped with sour cream, shredded cheese, and garlic. Occasionally it is served with jam or sugar for a sweet version. Originally from Hungary, it is widely enjoyed in the Mureș County as a savory snack, especially at festivals or fairs.







# Geography



- Location – in central Romania, in the historical region of Transylvania, with the Mureş River as its main waterway.
- Landscape – A mix of mountains (the Călimani Mountains), hills, and plains, creating diverse natural scenery.
- Lakes and Rivers – The Mureş River is the most important, along with natural attractions like Bear Lake in Sovata, the world's largest heliothermal lake, known for its therapeutic properties.







# History





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- The Mureș County, in central Romania, has a rich history shaped by various cultures. It was inhabited since the Neolithic period and later influenced by the Dacians and Romans. In the Middle Ages, it was part of the Kingdom of Hungary. After World War I, it became part of Romania.
  - Fun facts: Târgu Mureș has a medieval citadel and the Cultural Palace. Sighișoara, UNESCO-listed, is the birthplace of Vlad the Impaler. Mureș is known for its diverse traditions from Romanian, Hungarian, and Saxon cultures.



# The Medieval Fortress of Târgu Mureș



One of Transylvania's best-preserved medieval fortifications, the 17th-century Târgu Mureș Fortress was built on an older stronghold and played a key defensive role.

## Highlights:

- Massive stone walls with seven guild-maintained bastions
- 14th-century Reformed Church, the fortress's oldest building
- Exhibits on medieval artifacts and city history
- Cultural events, concerts, and historical reenactments
- Located in the city center, it remains a major tourist attraction and a symbol of Târgu Mureș' rich past.







## Tourist attractions




# VIBE Festival

The Biggest Youth Festival in Târgu Mureș, VIBE Festival is one of the largest music and cultural festivals in Transylvania, taking place annually.

It attracts thousands of young people, offering a mix of music, art, and creative activities. Key Highlights: Music – Features top Romanian and international artists from various genres, including electronic, pop, and rock. Workshops & Talks – Interactive sessions on arts, technology, and social topics, aimed at young people. Outdoor Activities – Chill zones, sports, and creative spaces for festival-goers. Multicultural Atmosphere – Celebrates the diversity of the region, bringing together Romanian and Hungarian communities.







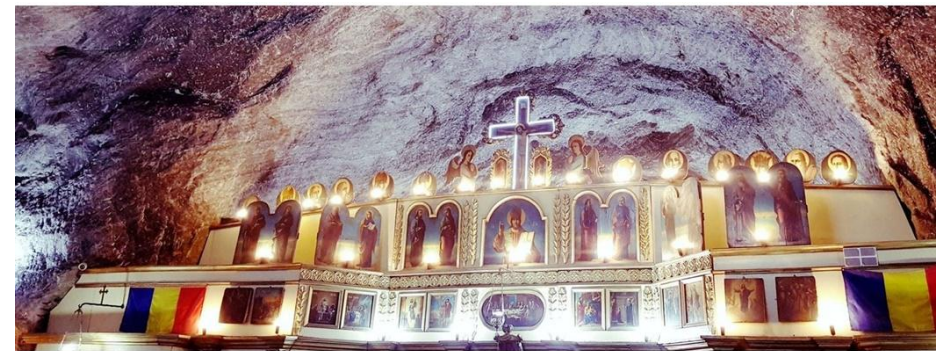
**The Palace of Culture (Târgu Mureș)**  
A stunning architectural landmark  
with beautiful stained glass, mosaics,  
and an impressive concert hall.





## Praid Salt Mine

A popular health and tourist attraction with underground galleries and a unique microclimate beneficial for respiratory conditions.





# Târgu Mureș Zoo



The Târgu Mureș Zoo is the largest and one of the most well-maintained zoos in Romania, covering over 40 hectares. Over 800 animals from more than 150 species, including lions, tigers, bears, giraffes, and exotic birds. Spacious natural enclosures that ensure better living conditions for the animals. Educational programs for children and visitors to learn about wildlife and conservation. Playgrounds and relaxation areas, making it a great spot for families.



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